



## TIPS AND TIDBITS

# A CHEAT SHEET TO VICTORY

Since you're sharing the love, we thought we'd reciprocate by sharing some advice on how to impress the judges.



## TASTEBUD APPEAL

This is a recipe challenge. So, needless to say, your first goal is wowing the judges' taste buds. To do this, here are a few helpful tips.

- ★ STRIVE FOR BEING AS FLAVORFUL AS POSSIBLE. ★
- ★ UNIQUE DISHES STANDOUT AND GET ATTENTION. ★
- ★ NEVER BE BLAND. ALWAYS BE BOLD. ★
- ★ EXPERIMENT. PLAYING IT SAFE IS NEVER SAFE. ★

## EYE APPEAL

What's on the outside matters just as much as what's on the inside — at least when it comes to recipe contests. Here are a few things to keep in mind.

- ★ GOOD FOOD DESERVES GOOD LIGHTING. ★
- ★ CREATIVE STYLING AND PLATING GO A LONG WAY. ★
- ★ BE AWARE OF VIEWING ANGLES AND COMPOSITION. ★
- ★ CONSIDER A COLOR PALETTE FOR A COHESIVE LOOK. ★
- ★ IT'S TOTALLY FINE TO EDIT YOUR IMAGES. ★

— ENTER YOUR RECIPE —



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